



# THE RIGHT PRESCRIPTION IS PREPAREDNESS

“We know we’re all  
pressed for time, but  
you have the power to  
make a difference.”

—Rebecca M. Patton

Pandemic flu is a real threat. Taking a minute to reinforce this with your patients will go a long way to encourage them to prepare. With just a few moments, you can answer questions, help your patients understand the risk and what to do about it.

It comes down to leadership, *your* leadership. You have an influential role in making sure your patients keep this concern top of mind — and that it’s everyone’s responsibility to prepare.

Go to [takethelead.pandemicflu.gov](http://takethelead.pandemicflu.gov) for your online toolkit. Use it to help spread the word. Because when your patients prepare now, it will make it easier for them to withstand the impact of a possible flu pandemic later.

**Pictured: Dr. Ronald M. Davis, President, American Medical Association;  
Rebecca M. Patton, President, American Nurses Association**

[takethelead.pandemicflu.gov](http://takethelead.pandemicflu.gov)



PANDEMIC FLU  
**TAKE THE LEAD**  
WORKING TOGETHER TO PREPARE NOW





# NOT JUST A MATTER OF FAITH

“Working together for  
the common good is  
a value we all share.  
Join us in this mission.”

— Paul Goldenberg and  
Rev. Dr. Miriam J. Burnett

Pandemic flu is a real threat, but there are specific, simple steps you can take to encourage the people you serve and care about to prepare.

It starts with leadership, *your* leadership. You can lead by example, inspiring those who look up to you to take action and responsibility.

Your efforts are part of a national effort to get us all prepared. Leaders of many religions and backgrounds are all working toward the same goal, national pandemic preparedness. Preparing now will help your congregation and community withstand the impact of a possible flu pandemic later — beginning with everyone right at home.

Go to [takethelead.pandemicflu.gov](http://takethelead.pandemicflu.gov) for your online toolkit. Use it to help your congregation prepare *now* for pandemic flu.

**Pictured: Paul Goldenberg, National Director, Secure Community Network; Dr. Rueben C. Warren, Associate Director, Institute for Faith-Health Leadership, Interdenominational Theological Seminary; Rev. Dr. Miriam J. Burnett, Chair, Justice and Advocacy Commission, National Council of Churches of Christ**

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# YOUR NEIGHBORHOOD JUST GOT A LOT LARGER

“I love my community,  
I know you love yours.  
Join us as we work together  
to help our communities  
be prepared.”

— Jimmy Ross

Pandemic flu is a real threat, but there are specific, simple steps you can take to encourage your neighbors and your near-and-dear to prepare.

It starts with leadership, *your* leadership. You may not realize it, but you have an influential role in helping your community members be prepared now, to make it easier to withstand the impact of a possible flu pandemic later. See yourself in a larger role, step up and join the effort.

Go to **[takethelead.pandemicflu.gov](http://takethelead.pandemicflu.gov)** for your online toolkit. Use it to help your community prepare *now* for pandemic flu.

**Pictured: Jimmy Ross, Chairperson, Lions Clubs International Foundation; Jacquelyn Pierce, International President, General Federation of Women's Clubs; Brian A. Gallagher, President and CEO, United Way of America; Gloria Lawlah, Immediate Past Chair of the Board of Directors, Women in Government**

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# MAKE IT YOUR BUSINESS TO HELP OTHERS PREPARE

“Pandemic preparedness is critical for businesses and families. Lead the way to help ensure we’re all ready.”

—Dr. Wayne Lednar

Pandemic flu is a real threat, but there are specific, simple steps you can take to encourage your employees to prepare.

It starts with leadership, *your* leadership. You can help your team and colleagues get prepared as part of a national effort to get us *all* prepared. Step up and be a role model for other employers in your area. If we all prepare now, we’ll be better able to withstand the impact of a possible flu pandemic later.

Go to **[takethelead.pandemicflu.gov](http://takethelead.pandemicflu.gov)** for your online toolkit. Use it to help your team prepare *now* for pandemic flu.

**Pictured: Dr. Wayne Lednar, Chief Medical Officer, DuPont; Linda MacLean, Vice President, Finance, Risk Management, UPS**

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