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innovation advisory committee

business, entrepreneurship and intrapreneurship
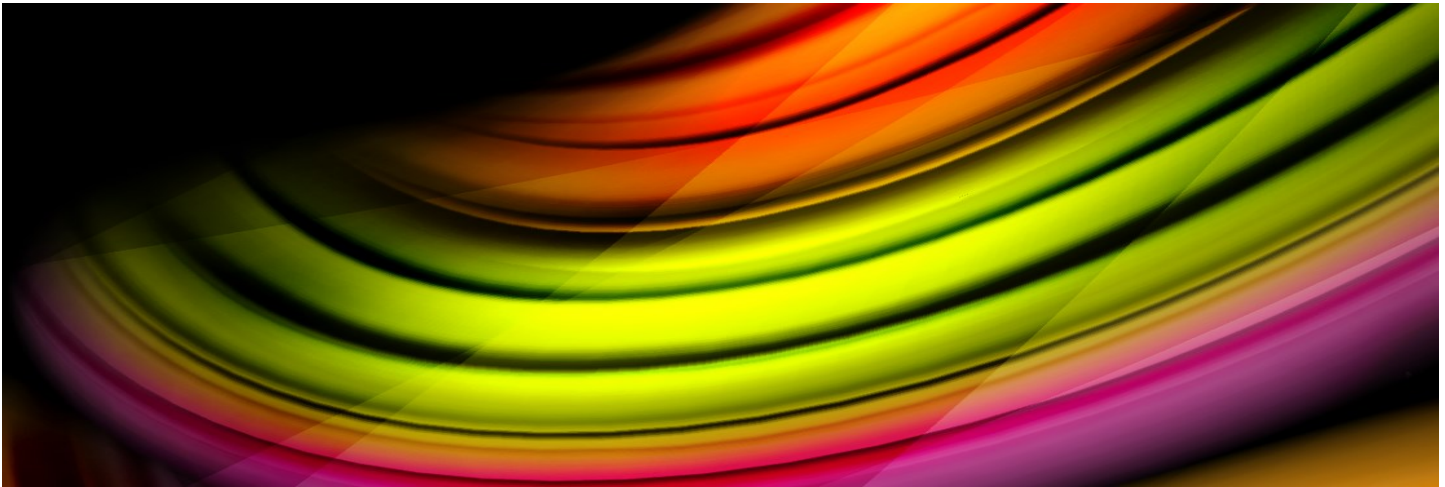
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contents

In compiling these innovation resources our goal was to ensure unique information across all eight resource guides and to avoid redundancy. You may find additional content around **Business Entrepreneurship & Intraprenuership** in the general resource guide. We thank the Business Entrepreneurship & Intraprenuership committee for contributing content to advance nurse-led innovation.

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general resources

General Resources

- Why Startups Should Embrace Radical Transparency [article]

Ideas + Ideation
- Ideation Techniques for Remote + Hybrid Teams [article]
- Entrepreneurs and How to Make an Innovative Idea Reality [website]
- What is Ideation [article]

Start Up Resources
- 10 Steps To Start Your Business [website]
- Business License by State [article]
- Business Loan Estimator [website]
- Startup Expense Worksheet [website]
- Startup Roadmap [website]
- YC Startup Library [website]

Business
- Business Health Check [website]
- SWOT Analysis Worksheet [template]

Business Plans
- Business Plan 101 [video]
- Business Plan Template [website]
- Business Plan for a Startup [template]
- Business Plan for an Established Business [template]

Community Data Sets
- American Fact Finder - US Census Data [website]

general resources

General Resources (cont.)

Financial
- Break-Even Analysis [website]
- Business Loan Estimator [website]
- Financial Projection Template [website]
- Small Business & Self-Employed Tax Center [website]
- Social Security Resources [website]
- Twelve Month Cashflow Statement [website]
- Twelve Month Profit & Loss Projection [website]
- What Founders Need To Know Before Selling Their Business [article]

Legal
- U.S. Legal Forms [website]
- U.S. Patent & Trademark Office [website]

Marketing
- Distribution Channel Assessment [template]
- Marketing Budget Template [website]
- Marketing Calendar [template]
- Marketing Plan Guide [guide]
- Product & Service Description Worksheet [template]
- Sales Forecast (12 months) [template]
- Target Market [template]
- Target Market Comparison Worksheet [template]

Pitching
- YouTube Videos of Pitches [website]

websites + podcasts

Websites

- Becker's Hospital Review [website]
- Crunchbase [website]
- Nurse Entrepreneurs [website]
- Steve Blank Innovation + Entrepreneurship [website]
- Score [website]
- TechCrunch News [website]
- US Small Business Administration [website]

Podcasts

- 20 Minute VC Podcast [podcast]
- All-in VC Podcast [podcast]
- HBR Ideacast [podcast]
- How I Built This [podcast]
- Masters of Scale [website] [podcast]
- Scaling Ventures [podcast]
- Stanford Business School Podcast[podcast]
- Wharton Launch Pad Podcast [podcast]

accelerators, business, fellowships, funding, + organizations

Accelerators

- 500 Accelerator [website]
- Cedars Accelerator [website]
- HL7 FHIR Accelerators [website]
- Techstars Accelerator [website]
- Y Combinator Accelerator [website]

Businesses, Non-Profits, Programs

- Startup Health [website]

Fellowships

- VA Innovation Fellowship [website]

Funding

- Federal Contracting Opportunities [website]
- I-Corps at NIH [website]
- National Science Foundation: America's Seed Fund [website]
- Rockheal+h Capital [website]
- Small Business Innovation Research (SBIR) and Small Business Technology Transfer (SBTR) program [website]
- Startup Health [website]

Organizations

- National Association for the Self-Employed [website]
- National Business Association [website]

education + training

Education and Training

- YCombinator Startup School [website]
- Girls Who Code [website]
- Frontline Coding - teaching healthcare providers to code [video] [video] [video]
- Raspberry PI [website]
- Small Business Administration
    Learning Platform [website]
    Local Assistance [website]

Universities + Programs

- Arizona State - Bachelor's of Science in Health Entrepreneurship + Innovation [website]
- UT Austin MBA Healthcare Innovation [website]
- Wharton Healthcare Management MBA [website]

jedi

JEDI (Justice, Equity, Diversity, Inclusion)

- Minority Business Development Agency [website]
- National Women's Business Council [website]
- Rockheal+h.org [website]
- Veteran Owned Business [website]
- Women Business Centers [website]
- Women Business Enterprise National Council [website]

journals + books

Journals + Books

- Bloomberg Business Week [website]
- Entrepreneur Magazine [website]
- Fast Company [website]
- Forbes [website]
- Home Business Magazine [website]
- Inc. [website]
- Small Business Trends [website]
- Success Magazine [website]
- Trade Publications [website]
- Venture Beat [website]
- Wall Street Small Business [website]
- Wired [website]
- Women On Business [website]
- YFS Magazine [website]

Written Resources + Literature

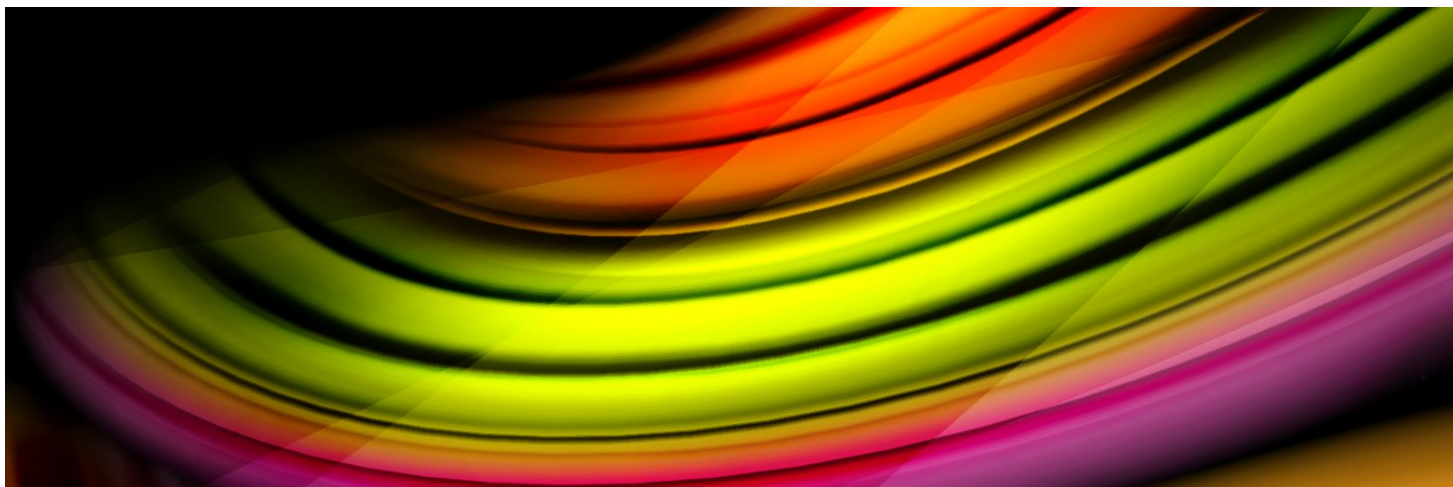- Evidence-Based Leadership, Innovation and Entrepreneurship in Nursing and Healthcare [book]

definitions

Term	Definition
Business	"A business is defined as an organization or enterprising entity engaged in commercial, industrial, or professional activities. Businesses can be for-profit entities or non-profit organizations. Business types range from limited liability companies to sole proprietorships, corporations, and partnerships." Source
Entrepreneurship	"Entrepreneurship refers to an individual or a small group of partners who strike out on an original path to create a new business. An aspiring entrepreneur actively seeks a particular business venture and it is the entrepreneur who assumes the greatest amount of risk associated with the project." Source
Intrapreneurship	"Intrapreneurship is acting like an entrepreneur within an established company. It's creating a new business or venture within an organization. Sometimes that business becomes a new section, or department, or even a subsidiary spinoff." Source
Startup	"... a company in the first stages of operations. Startups are founded by one or more entrepreneurs who want to develop a product or service for which they believe there is demand." Source

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