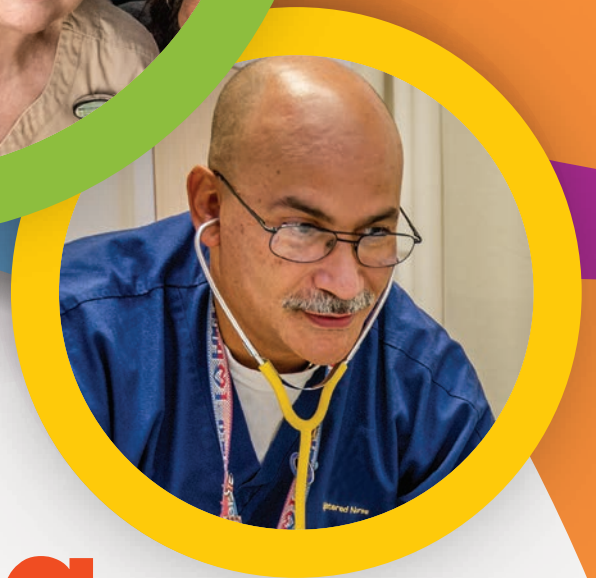


2017 Annual Report



Power of Connecting

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Educate. Empower. Repeat.

Getting to the Root of Her Giving

After six decades as a nurse, **Fran Hicks, PhD, RN, FAAN**, has literally given a lifetime to the profession. It is not surprising she decided to designate the profession the beneficiary of her financial resources as well.

“As nurses, we have an obligation to ensure the future of our profession through our commitment to students, scholars, educational institutions, and practice arenas,” she said. “I appreciate what the nursing profession, and individual students and colleagues have given me, and I want to honor the support I’ve received.”

Fran has returned to her roots, so to speak, by donating to educational institutions that shaped her personally and professionally: Case Western Reserve University’s Frances Payne Bolton School of Nursing, where she was a student, and the University of Portland, where she served as a faculty member for 25 years. “FPB provided unique preparation for my career,” she noted, “and UP gave me support and encouragement to move forward with my ideas and multiple programs.”

By creating an endowed fund to support an annual ANA lecture, Fran wants to provide opportunities for other nurses to explore their ideas. “My involvement with the American Nurses Foundation spans many years. I am acutely aware of the organization’s credibility and the impact of its programs on individuals,” Fran said. “I selected leadership as my focus to ensure that nurses have a seat and a voice at the table wherever they are. Where I am and what I am today is because I am a nurse.”

Fran encourages others to contribute to the goals of the Foundation. From her perspective, it is incumbent upon those tasked with securing gifts to help potential donors identify the niche that they see possible for themselves. “For example, I ask potential donors to [think] back to why they became nurses and [consider] how they can help move the profession forward,” she said.

At the same time, Fran recognizes that “people have different means and obligations, which limit the amount of financial support they can give; however, that does not limit the amount of support they can give.” At the root of all of Fran’s endeavors, one sentiment is constant for her: “Every nurse is a leader. That’s who we are. That’s what we do.”

“As nurses, we have an obligation to ensure the future of our profession through our commitment to students, scholars, educational institutions, and practice arenas.”



Fran Hicks

Photo: Tammy Frailey of Frailey Photography

Permission to Prioritize Their Health



Jenell Steele

Since its launch in May 2017, the Healthy Nurse, Healthy Nation™ Grand Challenge (Healthy Nurse) has attracted almost 26,000 participants as more nurses lead the nation's journey to better health and living healthier lifestyles. "Healthy Nurse gave nurses permission to prioritize our own health," said **Jenell Steele, BSN, RN**. "This initiative reminded me that caring for my patients did not mean neglecting myself. Healthy Nurse empowered me."

The programs and resources available to nurses participating in Healthy Nurse are made possible through partner organizations like Sodexo. In January, the American Nurses Foundation announced that Sodexo had joined the Healthy Nurse Grand Challenge with a contribution of \$2.25 million over three years.

"Through our comprehensive suite of Quality of Life Services, Sodexo is uniquely positioned to help ANA make a positive and lasting impact on the health and well-being of America's nurses," Simon Scrivens, Global Head of Marketing, Sodexo Healthcare.

Sodexo's support funds the core program and innovative pilots to help nurses take action to improve their health with a focus on two of the Healthy Nurse key areas: nutrition and quality of life.

Much like Jenell, joining the challenge empowered **Julie R. David, MSN, ARNP, ANP-BC**, and **Daisy Molina, MSN-Ed, RNC-LRN, CLC, CIME**, to lead healthier lives by focusing on these two key areas. For Julie, losing post-pregnancy weight and having the energy to exercise were her biggest health challenges. Healthy Nurse appealed to her because it uses a variety of media to promote interaction that helped provide her a way to be accountable for her health and then to encourage others. "It gave me the platform to share my story, inspire, and support others," Julie said. "I had the rare opportunity to positively influence my nursing colleagues across the nation in their health and wellness." In February 2018, she completed her first 10K, placing fourth in her age group.

Daisy drew inspiration from fellow challenge participants like Julie. "I think back to all the times that I neglected my body because of long hours on the job," Daisy recalled. "Somehow, we need to find a way to nurture ourselves within our daily lives. Reading ideas from other nurses is so inspiring, and it keeps my motivation in full swing." After being overweight for more than 30 years, Daisy lost 70 pounds in 15 months.

To other nurses looking for inspiration or permission to prioritize their health, Jenell had this to offer: "You are your most valuable asset. We do a great job of managing the health outcomes of other people; you deserve that same compassion, tenacity, and attention."

To partner with the Foundation and to join Sodexo in support of the health of nurses through the Healthy Nurse initiative, visit givetonursing.org. To sign up for the initiative, visit healthynursehealthynation.org.



Julie R. David



Daisy Molina



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 If there is an error in the
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givetonursing@ana.org
 so we can update our
 records. Thank you!

2017 Financials

Statement of Activities

Revenue

Contributions	\$2,339,000
Other Income	\$84,000
Total Revenue	\$2,423,000

Expenses

Programs	\$1,811,000
Governance	\$136,000
Fundraising	\$232,000
Total Exp	\$2,179,000

Based on unaudited 2017 financials statements. A copy of the audited financials will be available upon request by calling the Foundation office at 301-628-5227, or by emailing givetonursing@ana.org.

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Our gratitude to donors who have notified the Foundation of their intention to make a legacy gift in their life insurance, will, or other estate planning vehicle.

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Statement of Financial Position

Assets

Cash and Cash Equivalents	\$452,000
Pledges Receivable	\$1,000,000
Due from Related Organizations	\$0
Investments	\$5,621,000
Property and Equipment, Net	\$2,000
Total Assets	\$7,075,000

Liabilities and Net Assets

Liabilities

Accounts Payable and Accrued Exp	(\$10,000)
Grants Payable	\$40,000
Due to Related Organizations	\$1,472,000
Deferred Revenue	\$0
Total Liabilities	\$1,502,000

Net Assets

Unrestricted Net Assets	\$35,000
Temporarily Restricted Net Assets	\$2,919,000
Permanently Restricted Net Assets	\$2,619,000
Total Net Assets	\$5,573,000

Total Liabilities & Net Assets	\$7,075,000
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“As an RN, and a staff member at ANCC’s Pathway to Excellence program, I am proud to be a donor to the American Nurses Foundation.”

Patience Harris





Gordon Gillespie
Chair, Nursing Research Grant Program

"I support the Foundation in connecting donors to excellent nurse-led research projects through the Nursing Research Grant program."



Carolyn Jones, filmmaker, with **Brian McMillion**, whom she featured in *The American Nurse* documentary

"The nurses that I've met are among the most specialized, highly trained and educated people that I've ever encountered. They are the innovative thinkers best poised to fill the gaps in our healthcare system. That's why I support the American Nurses Foundation."



Martie Moore, CNO, Medline

"As both a registered nurse and the CNO of a global manufacturer and distributor of medical products with person-centered solutions, services and expertise, I am proud to partner with the American Nurses Foundation to advance nursing practice and nurse-led initiatives."



Nurses at the 2017 ANCC National Magnet Conference®

Close to \$50,000 was raised for disaster relief from attendees who donated on their cell phones.



Lisa Small

"It is important to me to give back by donating to the American Nurses Foundation to express my gratitude for the outstanding care from the nursing staff during my recent hospitalization. Their care made all of the difference to me."



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Mission statement

Founded in 1955 as the research, educational, and charitable affiliate of the American Nurses Association, the mission of the American Nurses Foundation is to transform the nation's health through the power of nursing.

Cover photos courtesy of Anne Arundel Medical Center and Johns Hopkins University.