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# *Mission*

The American Nurses Foundation (ANF) exists to promote the health of the public and advance the nursing profession through supporting the mission of the American Nurses Association (ANA).

The vision of the American Nurses Foundation is to be a nationally recognized philanthropic organization.

ANF was founded in 1955 as the scientific research, education and charitable subsidiary of the American Nurses Association. The Foundation complements the work of the ANA by raising funds and developing and managing grants to support advances in research, education and clinical practice.



# Grant Development and Management

## Enhancing Geriatric Competence of Nurses, funded by Atlantic Philanthropies

The *Nurse Competence in Aging (NCA)* initiative continues to improve the quality of health care by enhancing the competence of specialty nurses in caring for older adults.

Fifteen additional national specialty nursing organizations, for a total of 27 with the potential to impact over 40,000 nurses, were awarded ANA-SNAPG (American Nurses Association-Specialty Nursing Association Partners in Geriatrics) grants.

Linda J. Stierle, MSN, RN, CNAAB, BC, Chief Executive Officer, American Nurses Association, launched the Call for Proposals for the third round of grant awards at the annual meeting of the Nursing Organizations Alliance in November 2004.

Twenty-six ANA-SNAPGs were represented at a landmark meeting in New York City in October. The two-day meeting identified technical assistance needs and opportunities, promoted networking/resource sharing and encouraged increased collaboration among the organizations.

At the 2004 ANA Biennial Convention, NCA provided substantial support to ensure a prominent geriatric presence at the convention that highlighted geriatric nursing and the ANA-SNAPG efforts to enhance care of older adults. This resulted in 13 continuing education sessions with a geriatric focus, plus a plenary session presented by Dr. Mathy Mezey.

NCA and the Hartford Institute collaborated with the American Journal of Nursing on the new series, "A New Look at the Old," and provided an overview piece about NCA, "Nurse Competence in Geriatrics: A new initiative to promote it," that appeared in the first issue of the new series in August 2004.

Dedicated to the care of older adults, the book *Nursing Clinics of North America* was co-edited by Dr. Mathy Mezey, and included a lead article featuring Nurse Competence in Aging, which was authored by Jessica Scholder Esterson, Mary Jean Schumann and Sarah Kagan.

The goal to convert two existing national certification examinations, which demonstrate general competence in geriatric nursing, from paper-and-pencil to computer-based testing (CBT), was successfully launched in April 2004. In August

2004 the examinations became nationally available six days a week at 315 testing sites.

The NCA Website, [www.GeroNurseOnline.org](http://www.GeroNurseOnline.org), was launched at the ANA Biennial Convention during Dr. Mathy Mezey's plenary speech on June 29, 2004. Nearly 59,000 had visited the site as of December 31, 2004.

In December 2004, *Nurse Competence in Aging* was honored when the American Society of Association Executives presented an *Associations Advance America, 2005 Award of Excellence* to the American Nurses Association, in the category of Skills Training and Professional Development. ■

## RN No Harm

The Beldon Fund continues to support the American Nurses Association and its RN No Harm Project to engage nurses as advocates for environmental health within the hospital setting and in the community through funds provided to the Foundation.

The project continued to make great strides in 2004 and continued to expand upon the work of the first two years. A Train-the-Trainer conference was held for 25 nurse leaders; a speakers bureau was recruited and deployed throughout the US; satellite meetings were held to educate state issue leaders on environmental health issues; and staff support, tools and materials were provided to the state chapters of the American Nurses Association for use in state level environmental health issues. Additionally, evaluation of the impact and the direction of the work was conducted.

As a result of this grant, nurses across the country have a clearer understanding of the link between environment and health, and have prioritized mercury, indoor air contaminants and the non-therapeutic use of antimicrobials in healthcare settings for continued grant work. ■

# Food-Safe Schools: A School Nurse Foodborne Illness Response Project

The ANF/Centers for Disease Prevention and Control (CDC) project strives to promote food safety and educate nurses to prevent foodborne illnesses. The project's goal is to enhance the role of school nurses in reducing and managing school-based foodborne illness outbreaks.

On March 12-13, 2004, the School Nurse Train-the-Trainer workshop titled “*School Nurses Responding to the Challenges of Foodborne Illnesses: Prevention, Detection and Management of Foodborne Illnesses in Schools*” was conducted in Washington, DC. Thirteen school nurse leaders were selected to attend the workshop and become instructors. The nurses were very enthusiastic about the topic and very eager to replicate the workshop within their States or Local District.

The American Nurses Association Biennial Convention was held on June 26-29, 2004 in Minneapolis, MN. The convention provided an opportunity for ANF to disseminate Food-Safe Schools brochures and information.

On November 15-17, 2004, ANF Food-Safe Schools project staff attended the Centers for Disease Control and Prevention (CDC)/ Division of Adolescent and School Health (DASH) Funded Partner's Meeting. The theme for this meeting was “Putting a Face on School Health: Highlighting Successes.” CDC partners in Food Safety convened to discuss development of the CDC Food-Safe School's Action Guide.

National Partners in the CDC/DASH Food-Safe Schools Project include the:

- American Nurses Foundation (ANF)
- American School Food Services Foundation (ASFSF)



FSS Project Director Elaine Brainerd, MA, RN, CSN, led the workshop.



ANA Chief Programs Officer Pam Hagan, MSN, RN, speaks at the press conference in Washington, DC, for the AMA Primer for Physician and Other Health Care Professionals.

- National Association of County and City Health Officials (NACCHO)
- National Environmental Health Association (NEHA), and
- Rhode Island Department of Education/Kids First

## The National Nursing Coalition for School Health

The National Nursing Coalition for School Health exists to enhance the role and function of the school nurse. This is made possible through the collaboration of nursing organizations with an interest in school health. The Coalition serves as the advisory board for the Food-Safe Schools Project.

The National Nursing Coalition for School Health member organizations include:

- American Nurses Association
- American Public Health Association: School Nurse Section  
Public Health Nursing Section
- American School Health Association
- National Assembly on School Based Health Care
- National Association of Hispanic Nurses
- National Association of Pediatric Nurse Practitioners
- National Association of School Nurses
- National Association of State School Nurse Consultants
- National Center for School Health Nursing, ANF

# Partners in Program Planning for Adolescent Health (PIPPAH): A Nursing Initiative

The PIPPAH grant is funded by a four year cooperative agreement from the Office of Adolescent Health (OAH) in the Maternal Child Health Bureau (MCHB) at the Health Resources and Services Administration (HRSA). ANF hosted the Fall 2004 PIPPAH Interdisciplinary Partners meeting at our new location in Silver Spring, where the theme was interdisciplinary collaboration. The Planning Task Force of nursing experts also came together in 2004 to continue work on increasing awareness, developing education materials, promoting collaboration and building organizational infrastructure around the issues of adolescent health.

Two new on-line continuing education programs are being developed, Responsible Sexual Activity in Adolescents: A Role for Nurses and Anticipatory Guidance for Positive Youth Development in Adolescence, posted at <http://nursingworld.org/ce/>. A new State-by-State Resource Guide for Adolescents Health professionals is also under development. ■



## Interdisciplinary Partners

*Left to Right Sitting: Bonnie Spear, PhD, RD; Missy Fleming, PhD; Marcia Rubin, PhD MPH; Andrea Solarz, PhD; Debbie Lao Regalario.*

*Left to Right Standing: Laurie Emmer, LICSW, LCSW-C; Kelly Towey, MEd; Susan Terwilliger, MS, RNCS, PNP; Anne De Biasi, MHA; Jan Foster; Audrey Yowell, PhD, MSSS; Jack Tenenbaum, DPA, MPH; Cheryl Kodjo, MD, MPH; Jennifer Bretsch, MS; Mike Ambrose, MS; Shelly Sinclair, MPH.*

## PIPPAH Interdisciplinary Partners:

- American Association of Pediatric Dentists (AAPD)
- American Bar Association (ABA)
- American College of Preventive Medicine (ACPM)
- American Dietetic Association (ADA)
- American Medical Association (AMA)
- American Nurses Foundation (ANF)
- American School Health Association (ASHA)
- National Association of Social Workers (NASW)

## Leadership Enhancement and Development (LEAD)

Funded by the W.K. Kellogg Foundation, ANF continued the Project LEAD program with this three-year grant. The three major goals of the project are: 1) to help build the capacity of nursing leaders at Historically Black Nursing Schools and Universities, 2) to develop and enhance leaders in Historically Black Nursing Schools and Universities abilities to negotiate partnership arrangements in majority colleges and universities; and 3) to facilitate minority nurse leaders in becoming more effective in contributing to the improvement of the position of nursing and health care across the U.S. Emphasis this year was on providing participants/Fellows the opportunity to explore real life situations where specific leadership skills made the difference in building strong cooperative and supportive relationships. They also experienced the opportunity to identify aspects of leadership that are effective in managing highly diverse groups, empowering others, demonstrating respect for diversity and confidence, and recognizing the importance of globalization of health care. One-on-one mentoring from executive leaders has been accorded to each of the Fellows so that each could gain knowledge and experience in

(continued on page 16)

# Dear Friends

Building...Serving...

These are two significant words to the American Nurses Foundation in the 49th year of our work – and the theme for this year’s annual report. As we approach the 50th anniversary of the foundation we re-focus the work of the Board of Trustees and staff on these two important words.

Building...

How do we build upon the friendships we have made over the years? How do we re-connect with the many volunteers, board members and donors who have supported the work of ANF? How do we communicate with and involve the over 900 nurse researchers who the foundation has funded (and many of who’s careers have been launched because of this first research seed grant) in the current work of the foundation? How do we increase the funds of the foundation to support our work? How do we friend-build in our 50th year – and beyond?

Serving...

In 1950, the American Nurses Association (ANA) began two 5-year studies focusing on nursing procedures and the scope of nursing practice that collectively were known as the “function” studies. To accomplish this work, ANA provided 27 grants to 19 nursing associations, hospitals and educational institutions. **This work lead to the decision by the ANA Board of Directors to establish the American Nurses Foundation (ANF) in 1955.** The original purpose of ANF was to **“increase public knowledge and understanding of professional and practical nursing and of the sciences upon which the health of the American people depends (Hyde, 1977).”**

With this in mind, and evolving still today, ANF’s mission supports the work of the American Nurses Association and serves the nation’s nurses by promoting the public’s health and advancing the nursing profession through the development and support of programs of excellence in research and education. But how should ANF serve the nursing profession in its 50th anniversary year? Or in the next decade? Or in the next 50 years? What activities, programs, research and educational initiatives will best serve the profession?

You, our friends, have encouraged us, contributed to our work, participated in our activities and provided financial support to the American Nurses Foundation. We serve the nursing profession and will continue to aggressively support nursing’s future. In these pages we have described the activities you have supported. And we hope we have set the stage to answer how we might better **build** and **serve** through the **American Nurses Foundation.**



Linda J. Stierle,  
MSN, RN, CNAAB, BC  
Chief Executive Officer

A handwritten signature in blue ink that reads "Linda J. Stierle".



William L. Holzemer,  
PhD, RN, FAAN  
President

A handwritten signature in blue ink that reads "William L. Holzemer".



Leo Schargorodski  
Executive Director

A handwritten signature in blue ink that reads "Leo Schargorodski".

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Nancy L. Tone, RN  
Debra A. Toney, RN  
Patricia B. Tripoli, MS, RN  
Virginia L. Turba, BSN, RN  
Marie A. Turbie, RN  
Utah Nurses Association  
Nancy M. Valentine, PhD, RN, MPH,  
FAAN  
Michele M. Valentino, MSN, CNS,  
NP, BC  
Suzanne R. Van Ort, PhD RN, FAAN  
Marjorie A. Viehl, PhD, RN  
Bonnie Wakefield, PhD, RN  
Lorraine Wallenborn  
Frances K. Ward, RN  
Suzanne Ward, BSN, MN, MA, RN,  
CNOR  
Linda S. Warino, RN  
Elva Jane Waters, RN  
Roselyn J. Watts, EdD, MSN, FAAN  
Leonora P. Whildin, BS, MS, RN,  
CNM  
Elizabeth H. Wiest, BSN, MS, EdD,  
RN  
Judith Wilkinson, PhD, ARNP  
Elaine Williams, RN  
Rebecca S. Wilson, RN  
Audrey T. Winfrey, RN  
Elizabeth H. Winslow, PhD, RN,  
FAAN  
Jill M. Winters, PhD, RN  
Dorothy A. Woodin, RN  
Michael Yee

# Financials

Statement of financial position as of December 31, 2004 and 2003

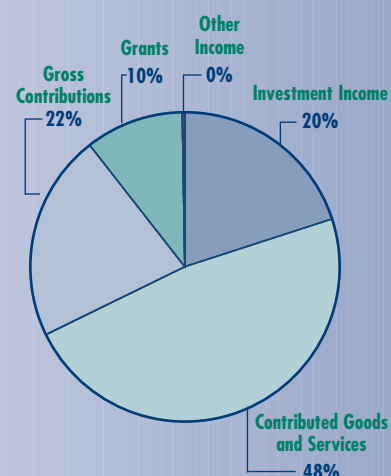
<b>Assets</b>	<b>2004</b>	<b>2003</b>
Current assets		
Cash and cash equivalents	406,653	406,678
Accounts receivable	16,684	133,153
Grants receivable	10,911	24,117
Contributions receivable, current portion	1,110,814	829,760
Prepaid expenses	7,592	26,815
<b>Total current assets</b>	<b>1,552,654</b>	<b>1,420,523</b>
Noncurrent assets		
Property and equipment	288,484	—
Investments	5,153,775	4,679,634
Note receivable from American Nurses Association, Inc.	1,000,000	1,000,000
Contributions receivable, net of current portion	1,876,809	2,179,496
Assets held on behalf of others	—	84,675
<b>Total assets</b>	<b>9,871,722</b>	<b>9,364,328</b>
<b>Liabilities and Net Assets</b>		
Current liabilities		
Accounts payable and accrued expenses	174,386	169,472
Due to related organizations	506,465	147,881
Capital lease liability, current portion	30,077	—
Contributions payable, current portion	656,888	231,207
<b>Total current liabilities</b>	<b>1,367,816</b>	<b>548,560</b>
Capital lease liability, net of current portion	164,907	
Contributions payable, net of current portion	768,731	2,033,682
<b>Total liabilities</b>	<b>2,301,454</b>	<b>2,582,242</b>
<b>Commitments and Contingencies</b>		
Net assets		
Unrestricted net assets	2,444,272	1,824,579
Temporarily restricted net assets	3,960,620	3,827,482
Permanently restricted net assets	1,165,376	1,130,025
<b>Total net assets</b>	<b>7,570,268</b>	<b>6,782,086</b>
<b>Total liabilities and net assets</b>	<b>9,871,722</b>	<b>9,364,328</b>

# Financials

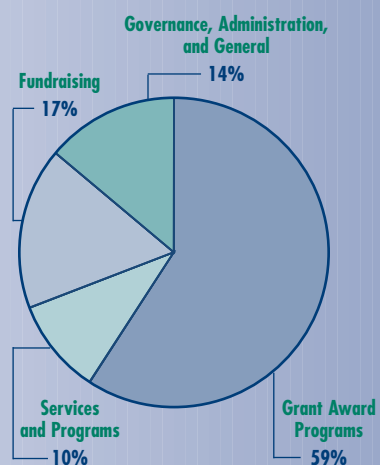
Statement of activities for the years ended December 31, 2004 and 2003

Revenue	2004	2003
Current assets		
Revenue, Gains, and Other Support		
Investment income	302,085	515,952
Contributed goods and services	725,436	407,253
Gross contributions	329,886	148,272
Grants	152,864	288,937
Other income	5,966	9,359
Net assets released from restrictions:		
Satisfaction of program and time restrictions	2,180,357	1,228,483
<b>Total unrestricted revenue</b>	<b>3,696,594</b>	<b>2,598,256</b>
<b>Expenses</b>		
Program Services		
Grant award programs	1,821,284	1,593,559
Services and programs	306,420	268,132
<b>Total Program Services</b>	<b>2,127,704</b>	<b>1,861,691</b>
Supporting Services		
Fundraising	523,471	890,062
Governance, administration, and general	425,726	242,203
<b>Total Supporting Services</b>	<b>949,197</b>	<b>1,132,265</b>
<b>Total Expenses</b>	<b>3,076,901</b>	<b>2,993,956</b>
Change in unrestricted net assets	619,693	(395,700)
Change in temporarily restricted net assets		
Investment income	224,709	316,105
Contributed goods and services	—	234,415
Contributions	2,037,490	437,388
Other income	51,296	59,413
Transfers	—	10,000
Amounts designated by donors	—	(84,675)
Net assets released from restrictions	(2,180,357)	(1,228,483)
Change in temporarily restricted net assets	133,138	(255,837)
Change in permanently restricted net assets		
Investment income	1,051	1,989
Contributions	34,300	9,110
Transfers	—	(10,000)
Change in permanently restricted net assets	35,351	1,099
Change in net assets	788,182	(650,438)
Net assets, beginning of year	6,782,086	7,432,524
<b>Net assets, end of year</b>	<b>7,570,268</b>	<b>6,782,086</b>

## Revenue by Category



## Expense by Category



# 2004 Nursing Research Grants Scholars

## **ANF congratulates these exemplary scholars.**

### **Cindy M. Anderson, PhD, WHNP**

University of North Dakota  
*Fetal Growth Restriction: Consequences for Future Development of Hypertension*  
Midwest Nursing Research Society Scholar

### **Eunhee Cho, MPH, PhD(c), BSN**

University of Pennsylvania  
*The Effects of Informal Caregivers on the Outcomes of Older Adults Receiving Home Health Care*  
Eleanor Lambertsen Scholar

### **Margaret F. Clayton, PhD, RN, FNP-CS**

University of North Carolina at Chapel Hill  
*Communication in Breast Cancer Survivors*  
Jean E. Johnson, RN Scholar

### **Ann M. Dylis, PhD, RN**

Northeastern University  
*Voices of Parents of Children with Neurofibromatosis 1 (NF): Experiences at Diagnosis and with Health Care Providers: A Mixed-Method Study*  
Eastern Nursing Research Society

### **Linda Finch, PhD, RN**

The University of Memphis  
*Toward an Understanding of Caring in Nursing Practice: A Grounded Theory Approach*  
Dorothy Cornelius, RN Scholar

### **Sirinapha Jittimane, PhD(s), MSN, MS (Epi), RN**

Case Western Reserve University  
*Treatment Default Among Tuberculosis Patients*  
Julia Hardy, RN Scholar

### **Seijeoung Kim, PhD, RN**

Hektoen Research Institute  
*Diabetes and Outcomes in Inner City Uninsured Minorities: Multilevel and Geographic Approach*  
Germaine S. Krysan, RN Scholar

### **Kathleen Utter King, MS, CNM**

University of Rochester  
*Genetics of Gestational Diabetes: A Case Control Association Study*  
Ada Sue Hinshaw, RN Scholar

### **Robin B. Knobel, MSN, RNC, NNP**

University of North Carolina at Chapel Hill  
*Physiological Effects of Thermoregulation in Transitional ELBW Infants*  
Nurses Charitable Trust District V FNA

### **Terry A. Lennie, PhD, RN**

University of Kentucky  
*Nutritional Intake and Proinflammatory Cytokine Activity in Community Dwelling Older Adults*  
Virginia Stone, RN Scholar

### **Angela Nannini, PhD, FNP-C**

Northeastern University  
*Assessing Disparities and Timing of Pregnancy-Associated Injury Morbidities to Inform Injury Prevention Strategies for Women*  
ANA Presidential Scholar

### **Tommie P. Nelms, PhD, MSN, BSN, RN**

Texas Woman's University  
*A Study to Develop a Disclosure to Children Intervention for HIV/AIDS Infected Women*  
Hyundai Motor America Scholar

### **Sue Penckofer, PhD, RN**

Loyola University  
*Exploring Dysphoric Symptoms in Women with Type 2 Diabetes*  
Gloria Smith, RN Scholar

### **Carol F. Roye, EdD, CPNP**

Hunter College  
*Enhanced Video To Prevent HIV/AIDS in Minority Teens*  
Gloria Smith, RN Scholar

### **Susan Speraw, PhD, RN**

The University of Tennessee, Knoxville  
*"What It's Like To Be Me": The Lived Experience of Children & Adolescents with Special Needs*  
Southern Nursing Research Society Scholar

### **Tusana Thaweekoon, PhD(c), MSN, BSN, RN**

University of Virginia  
*Impact of Exposure to Community Violence on Adolescent Adjustment Problems*  
Hildegard E. Peplau, RN

### **Joan Wasserman, DrPH, MBA, BS, RN**

The University of Texas Health Science Center  
*Capturing Costs for Outpatient Rehabilitative Stroke Care*  
Virginia Stone, RN Scholar

### **Vivian Wong, MSN, RN**

University of California at San Francisco  
*Heel Pressure Ulcer Risk in Hip Surgery Patients*  
Virginia Kelley, CRNA Scholar

### **Kyeongra Yang, MPH, RN**

The University of Texas at Austin  
*Physical Activities Among Korean Immigrant Midlife Women in the U.S.*  
Southern Nursing Research Society



### **2004 Nursing Research Grants Review Committee**

Front (left to right): Linda L. Davis, PhD, RN; Beverly Horn, PhD, RN, CTN; 2004 Chairperson Jill M. Winters, PhD, RN. Back (left to right): Barbara Habermann, PhD, RN; Mary R. Lynn, PhD, MN, BSN; Joan Uhl Pierce, PhD, RN, FAAN; Roxanne Struthers, PhD, MS, RN; Janet C. Meininger, PhD, RN, FAAN; Barbara A. Smith, PhD, RN, FAAN, FACSM; Mary Z. Dunn, PhD, RN; Marti Rice, PhD, RN; Julie Reed Erickson, PhD, RN, FAAN

# 2004 Nursing Research Grants Abstracts

**ANF applauds these respected ANF Scholars who completed their research projects in 2004 by submitting the required abstract, a summary of the research results.**

**Sheila Alexander, BSN, RN**

University of Pittsburgh  
*Biomarkers Predicting Cerebral Vasospasm following Subarachnoid Hemorrhage*  
Merck Company Foundation Scholar

**Rita E. Cheek, PhD, RN**

Montana State University  
*Feasibility of Methods for Evaluating Naps for Nurses Working Night Shift*  
Julia Hardy, RN Scholar

**Gail C. Davis, EdD, RN**

Texas Woman's University  
*A Bone Health Educational Intervention for Older Adults in Residential Settings*  
Virginia Stone, RN Scholar

**Melanie McEwen, PhD, RN**

Baylor University  
*Hepatitis B and Influenza Immunization: Patterns Among Registered Nurses*  
Wyeth Vaccines Scholar

**Joan Warren, PhD, MS, RN,BC**

University of Maryland  
*Organizational Incentives and Rewards As Motivators For Registered Nurses To Obtain A Baccalaureate Or Higher Nursing Degree*  
Julia Hardy, RN Scholar

**Richard J. Westphal, MSN, APRN,BC**

University of Virginia  
*Naval Leadership Attitudes Toward Mental Health Services*  
Southern Nursing Research Society Scholar

**Mary E. Cramer, PhD, RN, CS**

University of Nebraska Medical Center  
*Determining Demand for Nursing Workforce Using a Predictive Model*  
Anne Zimmerman Scholar

## Grant Development and Management (continued)

### Tobacco Free Nurses Initiative

As the largest group of health care professionals, nurses have tremendous potential to effectively implement smoking cessation interventions and advance tobacco use reduction goals proposed by *Healthy People 2010*. The Tobacco Free Nurses' mission is to ensure that the nursing profession is prepared to actively promote health by reducing nurses' barriers to involvement in tobacco control, including lack of education, smoking among professionals, and lack of nursing leadership. Nurses must be equipped to assist with smoking cessation, prevent tobacco use, and promote strategies to decrease exposure to second hand smoke. The Tobacco Free Nurses initiative accomplishes its mission through:

- 1) Supporting and assisting smoking cessation efforts of nurses and nursing students;
- 2) Providing tobacco control resources for use in patient care;
- 3) Enhancing the culture of nurses as leaders and advocates of a smokefree society.

Tobacco Free Nurses is funded by The Robert



Wood Johnson Foundation. Tobacco Free Nurses partners, in addition to ANA/ANF, are the American Association of Colleges of Nursing and the National Coalition of Ethnic Minority Nursing Associations. Principle Investigators are UCLA School of Nursing Professor Linda Sarna, RN, DNSc, FAAN, and Stella Aguinaga Bialous, RN, MScN, DrPH, a nurse who is a tobacco-control consultant in San Francisco.

Visit <http://www.nursingworld.org/anf/tobacco/> for more information

If the 2.2 million working nurses in the U.S. each helped one person per year quit smoking, nurses would triple the U.S. quit rate. ■

# Nursing On The Move: ANA Relocates to Brand-New, State-of-the-Art Silver Spring, MD, Facility

It's official: the American Nurses Association (ANA) has completed its long-anticipated move into a newly constructed headquarters at 8515 Georgia Avenue in Silver Spring, MD.

The move brings ANA one step closer to achieving the goals of the "Nursing on the Move" campaign, launched in 1990, to consolidate ANA's operations in one headquarters location in the national capital region, and to have an equity ownership investment in its building. The campaign has succeeded in raising over \$1 million for this endeavor.

The new facility at 8515 Georgia Avenue, is part of a 1.2 million square-foot, public-private redevelopment plan for downtown Silver Spring. ANA anchors the building by occupying two and a half out of six floors in the new structure.

"We are excited to be here in our new headquarters and to be a part of the great revitalization process in downtown Silver Spring," said ANA President Barbara Blakeney, MS, RN. "By moving into a brand-new, state-of-the-art facility that the organization had a hand in designing, ANA is better able to meet the needs of its affiliates and members, its employees and the nursing community at large."

"ANA is excited about moving into our new home in Silver Spring," added ANA Chief Executive Officer Linda Stierle, MSN, RN, CNA, BC. "The new headquarters offers more spacious surroundings, including larger, better designed meeting and conference rooms, a more vibrant work environment, and upgraded technology.

"The completion of ANA's new headquarters in Silver Spring represents the culmination of a two-year effort involving cooperation with Montgomery County, partnerships with outside businesses, and working with contractors and staff," said ANA Chief Operating Officer Bill Powers, FACHE. "It took hard work and dedication on the part of

many people to complete a successful relocation to our new headquarters."

Speaking on behalf of the American Nurses Foundation (ANF), the philanthropic arm of the ANA which helped raise the funding for the move, ANF President William L. Holzemer, PhD, RN, FAAN, offered thanks "to all the individual nurses, constituent member associations, nursing organizations,

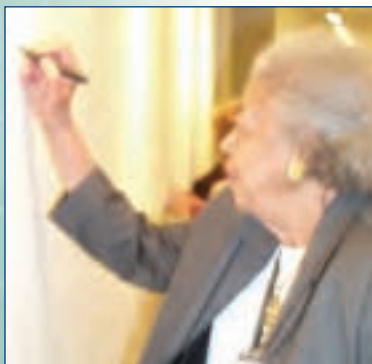
corporations, foundations and others concerned about the future of quality health care who made generous donations to this campaign, and who made the equity-interest investment in this new building possible. The \$1 million in funds generated has gone a long way toward helping ANA secure a home in which to carry on its important work on behalf of nurses and the nursing profession," he added.

The 1990-1992 *Nursing on the Move* campaign initially succeeded in raising funds to support ANA's relocation of its headquarters from Kansas City, MO, to Washington, D.C., in 1992. The balance of the funding was held by ANF in a trust fund for the ANA pending the move to the new facility.

President Holzemer and the ANF Board of Trustees invite all supporters, families and friends to visit our new home. ■



ANF Treasurer Margaret L. Zalon, PhD, RN, APRN, BC (left) joins ANA President Barbara A. Blakeney, MSN, APRN, BC, ANP (right) at the podium during the ANA Open House in November 2004.



M. Elizabeth Carnegie, DPA, MA, RN, FAAN participates in ANF's Open House fundraiser "Signing the Wall to Nursing's Future."



ANF Executive Director Leo Schargorodski (standing left) and CEO of ANA and ANF Linda J. Stierle, MSN, RN, CNA, BC (standing right) look on as ANF President William L. Holzemer, PhD, RN, FAAN (seated left); and ANA President Barbara A. Blakeney, MS, RN (seated right) sign the Memorandum of Understanding during the ANA Convention House of Delegates in June 2004.



# Fundraising

## Rockin' Highlights at ANA Convention in Minneapolis

### *Nurses Rocked the Foundation at the ANF Booth and The OutBid Silent Auction!*

The air was filled with fun and strategic planning between the ANF Booth and Silent Auction during the ANA Convention in Minneapolis in June! ANF Beanbag ducks were rockin' and rollin' to the beat of the ANF *Caring & Sharing* Program! The ANF Booth raised a record-breaking \$6,000 as contributors renewed or partnered for the very first time with ANF through tax-deductible donations. Funds raised at the booth support ANF's programs of education and research that promote the public health and advance the nursing profession. Convention attendees collected information about these ANF programs of excellence, signed up to receive Nursing Research Grants information, visited with the ANF staff about future projects and enjoyed their gifts.



*The Outbid Silent Auction was a tremendous success, raising more than \$10,000.*

Across the way, they laughed, they sighed, they planned at *The OutBid* Silent Auction where 200 items were up for bid under the banner ANF - Raising Bids to Raise Funds for Nurses. And, the funds raised were \$10,367, also in support of ANF's programs in support of nurses!!! The states were represented - Michigan, North Dakota, Pennsylvania, South Dakota, Nebraska, Washington, Wisconsin, Wyoming. Former Presidents were there - Ford, Carter. The stars came out - Denzel, Chevy, Sophia, Liz. And kudos to the Wisconsin Nurses Association for fun and



*Minnesota delegates collect funds to remove Green Bay quarterback Brett Favre (donated by Wisconsin Nurses Association) from the House floor.*

creative fundraising – their donation of a life-size Brett Favre and photos brought in \$500 to ANF!

Together, the ANF Booth and the ANF Silent Auction in Minneapolis raised over \$15,000 for nurses! ANF Thanks You!!!

### *A Tribute To Two Distinguished Nursing Leaders at ANF Reception*

On Sunday, June 27, 2004, the American Nurses Foundation (ANF) sponsored a reception which honored two nursing luminaries, Margretta Madden Styles, EdD, MN, RN, FAAN, and Joan K. Austin, DNS, RN, FAAN at the 2004 ANA Convention in Minneapolis. One hundred and twenty-five people, including many CMA Presidents, Executive Directors, and other CMA members, attended the event.

(continued on page 17)



*Left to right: ANF President William L. Holzemer, PhD, RN, FAAN; Joan K. Austin, DNS, RN, FAAN; CEO of ANA and ANF Linda J. Stierle, MSN, RN, CNAAB, BC; Meg Styles, daughter of Margretta Styles, EdD, MN, RN, FAAN*

## Fundraising

### Quantum Leap: Nursing's Agenda for the Future

The 2.2 million RN statistic mentioned below came from a February 2005 draft of The Lewin Group study.

Professional nursing care is a vital component of the healthcare system. The 2.7 million registered nurses (RNs) currently active comprise the largest healthcare profession. Surprisingly, despite their sizeable presence, the contribution of nurses to ensuring patient access to affordable, quality care is not well understood. This is especially true regarding the economic value of professional nursing – despite the importance of such information for improving the efficiency and effectiveness of the healthcare system.

Nursing's Agenda for the Future (NAF) a coalition of dozens of nursing associations dedicated to improving the nursing profession, identified this paucity of information on the economic value of professional nursing as an impediment to main-

taining and improving the quality of care in our nation's healthcare system. As healthcare facilities, patients, insurers, policy makers and nurses gain a more complete understanding of the contribution made by professional nurses, they can make better informed decisions regarding appropriate levels and composition of nurse staffing.

The American Nurses Foundation (ANF) played an integral role in obtaining funding for this important project. ANF raised the monies to fund the economic value of professional nursing report, and there was widespread support for the study in the nursing community. Of the total of \$185,300 that was raised, \$36,300 came from 43 Constituent Member Associations (CMAs); \$33,500 was raised from 22 specialty nursing organizations; and \$115,000 was raised from all 18 members of the NAF Steering Committee. The final report, conducted by The Lewin Group, is due to completed in 2005. ■

### Grant Development and Management

#### LEAD (continued from page 4)

raising funds negotiation, problem solving/conflict resolution, innovative change and effective communication. There were four workshops in 2004 – January, March, June and August. Noted scholars in leadership were consultants. Travel grants were also provided to Project LEAD participants from 24 Historically Black Institutions. The Travel Study Project was planned with three objectives of assisting Project LEAD Fellows: 1) to meet and listen to noted leaders, 2) to network and note its value, and 3) to identify aspects of leadership that are effective in managing highly diverse groups.

In celebration of the W.K. Kellogg Foundation's 75th Anniversary, Project LEAD is producing a book for the celebration entitled "Soul of Leadership". Ten outstanding women came together at the Project LEAD workshop in 2003 and shared their stories with Fellows. Their stories told of challenges they faced as African American women, as nurses, and as leaders. They identified barriers to progress in their profession and their strategies for overcoming them. The book has completed the last editing and will be printed in 2005. ■

### Nursing Leadership Circle

- Nancy Bergstrom, PhD, RN, FAAN
- Virginia Trotter Betts, JD, MSN, RN, FAAN
- Shirley M. Davis, RN, BS, MS, C
- Elizabeth O. Dietz, EdD, RN, CS
- Michael Evans, PhD, RN, CNAA, FACHE
- Juanita Fleming, PhD, RN, FAAN
- Fran Hicks, PhD, RN
- Irma Lou Hirsch, MN, RN
- William L. Holzemer, PhD, RN, FAAN
- Delores M. Hunter, PhD, RN
- Lucille Joel, EdD, RN, FAAN
- Jean E. Johnson, PhD, RN, FAAN
- Germaine Krysan, RN
- Norma M. Lang, PhD, RN, FRCN, FAAN
- Maxine E. Loomis, PhD, RN, CS, FAAN
- Mary Beth Mathews, PhD, RN, CA
- D. Kathleen Milholland, PhD, RN
- Leo Schargorodski
- Carol D. Spengler, PhD, RN, FAAN
- Jean E. Steel, PhD, RN, FAAN
- Thomas Stenvig, PhD, MPH, MS, BSN,
- Jolene K. Trachtel, RN

**ANF thanks these individuals who have included ANF in their estate plans.**

## *A Tribute To Two Distinguished Nursing Leaders* (continued from page 15)

Dr. Styles was the recipient of the 2004 ANF Nightingale Lamp Award, which is an annual award designed to recognize distinguished service to the American Nurses Foundation, the nursing profession, and the health of the public. The award is funded by ANF. Dr. Styles was not able to attend the event due to illness, so her daughter, Meg Styles, accepted the Nightingale Award on her behalf. There was a phone hookup so Dr. Styles could hear the speakers at the event.

Dr. Austin received the ANF 2004 Distinguished Contribution to Nursing Science (DCNS) Award which is presented biennially to recognize a registered nurse who has made significant contributions to nursing research. This award is funded by the American Nurses Foundation through the Marion I. Strachan Endowment.

Speakers who honored Dr. Styles and Dr. Austin were

William L. Holzemer, PhD, RN, FAAN, President of the American Nurses Foundation; Barbara Blakeney, MS, APRN,BC, ANP, President, American Nurses Association (ANA); Linda J. Stierle, MSN, RN, CNA,BC, Chief Executive Officer, ANA and ANF; Mireille Kingma, PhD, RN, International Council of Nursing (ICN) Consultant in Nursing and Health Policy; and Linda Gobis, JD, RN, FNP, Vice President of ANF. It is noteworthy that Dr. Kingma came from Switzerland just to attend the reception.

A Tribute Book was published which had congratulatory advertisements for Dr. Styles and Dr. Austin. Ads were placed by the UCSF Nursing Press, the University of Florida College of Nursing, the American Nurses Foundation, the Indiana State Nurses Association, Van Slyck & Associates, Inc., Florida Nurses Association, District #46, Yale University School of Nursing and the YUSN Alumnae/i Association, the American Epilepsy Society, Miami Children's Hospital, and Nancy and Ed Burke and Family. ■



*ANF 2004 Nightingale Lamp Awardee Margretta Madden Styles, EdD, MN, RN, FAAN, joins past ANF President, Cecilia F. Mulvey, PhD, RN, in "Signing the Wall to Nursing's Future."*

## *ANF Board of Trustees*



*Front row, left to right: Treasurer Margarete L. Zalon, PhD, RN, APRN,BC; Linda Gobis, JD, RN, FNP; President William L. Holzemer, PhD, RN, FAAN; Barbara K. Reck, BS; Nancy Bergstrom, PhD, RN, FAAN.*

*Back row, left to right: Secretary Mary A. Maryland, PhD, RN, APRN,BC, ANP; Mary Behrens, MSN, RN, FNP-C; Janis Biermann, MS, BS; Janice E. Bussert, BSN, RN; Vice-President Rose Constantino, PhD, JD, RN, FAAN, FCFE; Patricia R. Messmer, PhD, RN,BC, FAAN; Patricia W. Underwood, PhD, RN, FAAN.*

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Holly Adair Blackledge  
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Elaine Brainerd, MA, RN, CSN  
Project Director, Food-Safe Schools

Andrea Brassard, DNSc, MPH, CRNP  
Project Manager, Tobacco Free Nurses

David Felzenberg, CFRE  
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Kimberly Jones  
Operations Manager

Debbie Lao Regalaro  
Project Manager, Food-Safe Schools and PIPPAH

Shirley Porter  
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Marguerite Smalls  
Donor Relations Specialist

Susan Terwilliger, MS, RN, PNP  
Project Director, PIPPAH

The American Nurses Foundation, as a not-for-profit 501(c)(3) organization, relies on support from individuals, corporations, foundations, and government agencies who possess a strong interest in advancing nursing's future. Contributions to ANF are tax-deductible as charitable contributions.

### Combined Federal Campaign and United Way



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